

# "Get the best start in e-learning"



## Why E-learning in the Channel Islands?

E-learning is the latest way to describe technology based training: a concept that has been practised for over 25 years and is now common on the Internet and corporate intranet. The Channel Islands with their specialist labour markets are uniquely situated to benefit from e-learning in a number of ways. Many people require advanced skills in technology, finance and management in order to do their jobs. Legislation in the finance sector includes mandatory continuing professional development: something that can be effectively managed and certified for compliance purposes via e-learning. The future of our islands demands a highly-skilled and flexible workforce.

## Our Approach

Our business is to supply, create or integrate e-learning solutions: both content and the systems to create and manage that content.

We supply the highest quality training software and have over 10 years experience in the islands. To get this right takes more than just products - it is about developing a long-term relationship and understanding and anticipating needs. We will work closely with training and IT managers to select the right solution for your company and advise on implementation. We use and supply the best-of-breed software in this sector and have strategic partnerships with suppliers globally.

## Our Experience

Double Plus Software Ltd was established in 1992 specifically to sell and develop technology based training. Adrian Bott, founder Director, returned home to exploit the gap in the market having programmed the first computerised testing on the PC used by thousands of trainee Chartered/Certified Accountants in the UK. He has unrivalled experience of selling e-learning in the Channel Islands with expertise in SCORM, moodle, Intralearn, Lectora, Flash, Authorware, etc.

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## About Us

Double Plus Software Ltd is based in Guernsey in the Channel Islands. The islands have a highly developed offshore finance community with representative branches of many international bank, accountancy and legal firms. We have supplied technology based training here and to other offshore centres since 1992, selling third-party products and developing our own unique specialist software. We specialize in finance, IT, management and business language training. We can develop your own in-house training courses to the highest standards using our extensive experience and state-of-the-art authoring software, design team and video facility. If you have an e-learning project for example in banking, AML, funds, insurance, trust and company administration then we can help - from writing a technical proposal document, developing bespoke content or sourcing specialist skills or content from partner companies we have worked with. Having said that, we have covered everything from factory processes to dealing room systems. Double Plus Software is owned by Adrian Bott who also started two specialist companies: IntraLearn (Europe) Ltd, the EMEA distributor for a US vendor of learning management systems ("LMS") and UK-based Traineasy Ltd, an e-learning consultancy, software vendor and content developer. (visit [www.traineasy.com](http://www.traineasy.com))

The collage features several overlapping elements:

- Technical Text:** "Most steel qualities can be cast by this method, including low carbon rimming steels." and "Because of surface quality problems, thin slab casters... carbon range but micro alloyed grades are produced... technology, the newest of all the processes, is best suited to stainless steels, although carbon grades are being produced..."
- Diagram:** A diagram showing two rectangular shapes labeled "Bloom" (400 x 600) and "Billet" (200 x 200).
- Navigation Menu:** A "Main Menu" with buttons for "Introduction" and "About the 3.2.1 Series II".
- Cartoon Training:** A yellow banner with a cartoon character and the text "Graham Shaw Cartoon Training".
- Course Page:** A page titled "Graham" with a sidebar containing "Courses" and "Logon" buttons. The main content area shows a "Course Title" section for "Plumbing Specialist" and "Grundfos Waste Water Removal Module" with a description and "Credit Hours: n/a" and "Desig: n/a".
- WELCOME Section:** A section with the heading "WELCOME" and a question: "Do you need to get ideas across clearly to others? Perhaps you are a trainer, facilitator, presenter, teacher or coach - or have responsibility for a team of people who regularly speak to groups. Whatever your specific role, if you are interested in making messages memorable to groups then I can help you." It includes a photo of a woman.
- Text Snippets:** "by her bosses for marital extra-marital affair", "20 counts of deceptive", "7 years in prison.", and "6. She set up bank accounts in Cyprus for herself (in her name), and in the names of her husband and mother siphoned the stolen money and from which she funded She controlled the household finances."

# traineasy

## E-learning Content Creation

Traineasy Ltd was founded with Guernsey partners but is based in the UK and since 1999 has become a significant provider of e-learning solutions to the corporate market and UK and local government. We have developed courses in many sectors and given clients easy-to-manage solutions on time and within budget. We will create in-house content from your materials for you to deploy over your corporate intranet or via our hosted learning management system. Whether you are selling your course worldwide or training an office of 100 staff we have a solution for you.

## Hosting of your training

Traineasy has hosted e-learning websites for clients of all sizes from 100 users to over many thousands and uses its own equipment and IT team to offer the highest level of support. Unlike some competitors we have full control of software and hardware and can respond quickly to requests. We work with niche companies and blue chips such as Toshiba, Virgin Atlantic, Elsevier, Citibank, ensuring their e-learning is delivered globally 24/7.